



## PRIVACY & COOKIES POLICY

### "WEBSITE PRIVACY & COOKIES POLICY

([www.biocaremedic.com](http://www.biocaremedic.com))

**Information provided by BIOCAREMEDIC S.R.L., under and for**

**EU Article 13 Reg. 679/2016**

#### 1. FOREWORD

In compliance with EU Reg. 679/2016, we hereby provide due information regarding the purposes and methods of processing personal data to those who consult the pages of the website of the company

##### **BIOCAREMEDIC S.R.L.**

registered office Via Angelo Calzolari n. 61, 43126 Parma (PR)

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Tel. 0521/570156

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Website [www.biocaremedic.com](http://www.biocaremedic.com)

in its capacity as a data controller. This information is valid only for this website ([www.biocaremedic.com](http://www.biocaremedic.com)) and not for other websites that may be consulted through links published on this site; on these third-party sites, the data controller is not to be held responsible in any way.

#### 2. TYPES OF DATA PROCESSED

##### **Navigation data**

About technical aspects and protocols only, we wish to inform you that:



- The computer systems and software procedures used to operate this website may acquire, during their normal operation, some personal data whose transmission is implicit in the use of Internet communication protocols.
- This information is not collected to be associated with identified interested parties, but by its very nature could, through processing and association with data held by third parties, allow the Users to be identified.
- This data category includes IP addresses or domain names of the computers used by Users who connect to the site, the URI (Uniform Resource Identifier) addresses of the resources requested, the time of the request, the method used to submit the request to the server, the size of the file obtained in response, the numerical code indicating the status of the response given by the server (successful, error, etc.) and other parameters relating to the User's operating system and computer environment.
- This data may be used to ascertain responsibility in the event of hypothetical computer crimes against the site.

## Cookies

Cookies are small text files that are sent by the website visited to the User's device (usually to the browser), where they are stored so that they can recognise that device on the next visit. On each subsequent visit, cookies are sent back to the site from the User's device. Each cookie generally contains the name of the server from which the cookie was sent, the expiry date and a value, usually a unique number generated at random by the computer. The website server that transfers the cookie uses this number to recognise the User when they return to a site or navigate from one page to another. Cookies can be installed not only by the same operator of the visited site by the User (first-party cookies) but also by a different site that installs cookies through the first site (third party cookies) and can recognise them. This happens because on the site visited there may be elements (images, maps, sounds, links to web pages of other domains, etc.) that reside on servers other than that of the site visited. In general, cookies are classified into different types according to:

### Duration:

- session cookie (temporary) automatically deleted when the browser is closed.
- A persistent cookie is active until its expiry date or deletion by the user.

### Origin:

- first-party cookie sent to the browser directly from the site you are visiting.
- third-party cookie sent to the browser from other sites and not from the site you are visiting.

### Purpose

- technical cookie



- navigational/essential/performance/process or security cookie contributes to the operation of the site, e.g. enables you to navigate between pages or access secure areas. If it is blocked, the site cannot function properly.
- functionality/preferences/localisation/session status cookies allow you to store information that changes the behaviour or appearance of the site (preferred language, text and font size, geographical location). If it is blocked, the experience is less functional but not compromised.
- statistical/analytic (a) first-party or (b) third-party cookie with IP masking, without cross-referencing (similar to the technical cookie in purpose), is used to collect information and generate website usage statistics to understand how visitors interact.
- non-technical cookie
- third party statistical/analytic cookie without IP masking, with data cross-referencing, to collect information, generate usage statistics, with possible identification and tracking of the website user, to understand how visitors interact.
- Profiling/advertising/tracking or conversion cookies for selecting advertising based on what is relevant to a user (personalised ads). Profiling cookies are designed to create profiles of the user and are used to send advertisements in line with the preferences expressed by the user while surfing the web.

**BIOCAREMEDIC S.R.L.** has implemented the obligations laid down in the Provision of the Guarantor Authority for the Protection of Personal Data Identification of simplified procedures for the information and the acquisition of consent for the use of cookies - May 8, 2014 (Published in the Official Gazette No. 126 of June 3, 2014)", as well as subsequent interventions of the Authority on the subject of "cookies". Below is all the information on cookies installed through this site, and the necessary indications on how to manage Users' preferences regarding them. BIOCAREMEDIC S.R.L. wishes to inform Users that its website ([www.biocaremedic.com](http://www.biocaremedic.com)) may use the following types of cookies:

- Technical cookies  
These cookies are necessary for the correct functioning of our website: they are cookies that serve to carry out the navigation or to provide a service requested by the User; they are not used for further purposes and are installed directly by the owner of the data treatment. Without the use of these cookies, certain operations could not be carried out or would be more complex and/or less secure. The aforementioned cookies cannot be disabled using the functions of this website but can be deactivated through the settings of your browser at any time (in the manner indicated below). Deactivating them may prevent you from enjoying certain areas of the website to the fullest.
- Third-party analytical cookies, assimilated to technical cookies  
Our website uses third-party cookies for statistical purposes. In particular, our website uses Google Analytics: this is a web analysis service provided by Google Inc. ("Google") that uses cookies that are stored on your computer to allow statistical analysis in the aggregate form regarding the use of the website visited. We would like to inform you that tools have been adopted to reduce the identifying power of cookies (by masking significant portions of the IP address) and the third party does not cross-reference the information collected with other information it already has. For further information, please refer to the links below:



<https://www.google.it/policies/privacy/partners/>

[http://www.google.com/intl/it\\_it/Analytics/learn/privacy.html](http://www.google.com/intl/it_it/Analytics/learn/privacy.html)

The user can selectively disable the action of Google Analytics by installing the opt-out component provided by Google on his browser. To disable the action of Google Analytics, please refer to the link below:

<https://tools.google.com/dlpage/gaoptout>

- Social Network Buttons

The Social Buttons are buttons on the site that depict the icons of social networks and allow users who are browsing to interact with a click directly with the social platforms of BIOCAREMEDIC S.R.L. The Social Buttons used by the site www.biocaremedic.com are links that refer to the accounts of the data controller on the social networks depicted. No third-party cookies are therefore installed through the use of these buttons. However, the references to the Social Network buttons used by the www.biocaremedic.com website and the links where the User can view the privacy policy relating to the management of data by the social networks to which the buttons refer are given below.

LINKEDIN button

The button is a means of interaction with the social profile (LINKEDIN) of the data controller.

Privacy Policy: <https://www.linkedin.com/legal/cookie-policy?trk=uno-reg-guest-home-cookie-policy>

- Please note that the website does not use so-called "profiling cookies".

In general, beyond the type of cookies used by this website, we would like to inform Users that, in addition to the protections provided for by the regulations in force, there are options available to browse without cookies, such as, by way of example

- Block third-party cookies: third-party cookies are generally not essential for browsing, so it is possible to refuse them by default, through specific functions in your browser, or by selecting the option Do Not Track.
- Enable the Do Not Track option: the Do Not Track option is present in most of the latest generation of browsers. Websites designed to comply with this option should automatically stop collecting certain browsing data when it is activated. As mentioned, however, not all websites are set up to respect this (discretionary) option.
- Enable 'anonymous surfing' mode: with this function, you can surf without leaving any trace of your surfing data in the browser. The sites will not remember you, the pages you visit will not be stored in your history and new cookies will be deleted. However, anonymous browsing does not guarantee anonymity on the Internet, as it only serves to keep your browsing data out of your browser, whereas your browsing data will continue to be available to website operators and connectivity providers.
- Delete cookies directly: there are special functions for doing this in all browsers. However, you should remember that new cookies are downloaded every time you connect to the Internet, so you should delete them periodically. If you wish, some browsers offer automated systems to delete cookies periodically.

For any further information on the subject of so-called "cookies", please visit the following link:

<http://www.garanteprivacy.it/cookie>. Also, to find out how to limit, block and/or remove the cookies set on your device, we recommend that you visit the following link: <http://www.aboutcookies.org>. As mentioned above, you can also manage your cookie preferences through your browser. To find out the type and version of the browser you are

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using, we recommend that you click on "Help" in the browser window at the top, where you will be able to access all the necessary information.

#### **Data provided voluntarily by the User**

Following consultation of this site, data relating to identified or identifiable persons may be processed. In particular, it is specified that such processing may take place about personal data freely provided by Users who fill in specific information collection forms on the site and/or send their information to the data controller through the addresses on the website ([www.biocaremedic.com](http://www.biocaremedic.com)) such as, for example, the company's e-mail addresses (the optional, explicit and voluntary sending of e-mails to the addresses indicated on this site entails the subsequent acquisition of the sender's address, necessary for responding to requests, as well as any other personal data included in the message). Specific detailed information on the processing of data, provided under art. 13 of EU Regulation 679/2016, is given, from time to time, on the pages where there are forms for the collection of visitors' data. Such information is aimed at defining the limits, purposes and methods of processing of each data collection form and, when necessary, each visitor will be able to freely express his/her consent and authorise the collection of the data and its subsequent use. Please note that in no section of the site, nor for access to any feature of the site, is required to provide "special categories of personal data" and/or "personal data relating to criminal convictions and offences", as defined by Art. 9 and 10 of Reg. EU 679/2016: if the User spontaneously sends the data controller information of the above-mentioned type, the data controller will process such data in compliance with the current legislation on the protection of personal data (Reg. EU 679/2016) and within the limits of what is strictly necessary for relation to the requests made by the User concerned. In general, about the data voluntarily provided by the User, we wish to inform Users that EU Reg. 679/2016 (and Legislative Decree 196/2003 and subsequent amendments and additions, only insofar as it complies with EU Reg. 679/2016) provide for the protection of individuals concerning the processing of personal data. According to this legislation, such processing will be based on the principles of correctness, lawfulness and transparency, protecting your confidentiality and your rights.

Under the aforementioned Article 13 EU Reg. 679/2016, we, therefore, provide you with the following information:

- a) The processing that the Data Controller may carry out, will be carried out through an automated process and/or collection of paper documentation.
- b) The User is free to provide his or her own information by sending it to the Data Controller through the contact details on the website ([biocaremedic.com](http://biocaremedic.com)) and/or by filling in specific information collection forms on the website; in the latter case, failure to provide certain data could depending on the circumstances, result in the User not being able to provide his or her own information, result in the impossibility of carrying out the activities requested by the User (for example, see "mandatory fields" in the information collection forms).
- c) Personal data will be processed by persons specifically appointed by the data controller as data processors (if appointed) and/or by anyone acting under their authority and/or under the authority of the data controller and who has access to personal data (directors/employees/collaborators of the data controller); these subjects will process your data only when necessary about the purposes of the conferment and only in the context of the performance of the tasks assigned to them by the data controller, undertaking to process



only the data necessary for the performance of such tasks and to carry out only the operations necessary for the performance of such tasks.

- d) Furthermore, personal data may be communicated to any third parties, only if this is strictly necessary and strictly functional to provide specific services or information requested by the User. The communications of data described above are strictly related to normal business operations within the management of the relationship and are strictly necessary for the purposes for which the data were provided. Your data will not be disseminated.
- e) The data controller does not currently intend to transfer your data to a third country or international organisation. Should the data controller proceed with a possible transfer of the data abroad, such transfer will take place exclusively in compliance with the provisions of "CHAPTER V - Transfers of personal data to third countries or international organisations" of EU Reg. 679/2016.
- f) The data will be kept for the time necessary to achieve the purposes for which the data were provided; The data will be kept in a form that allows identification of the person concerned for a period not exceeding that necessary for the purposes for which they were collected or subsequently processed, after which, they will be deleted unless they are transformed into an anonymous form.
- g) The personal data provided will not be processed to carry out an automated decision-making process.
- h) If the personal data provided is to be processed for purposes other than and in addition to those indicated above, the Data Controller will provide you with information regarding this different purpose and any other relevant information.
- i) The data will be processed using methods and tools suitable to guarantee their security (art. 24, 25 and 32 EU Reg. 679/2016) and will be carried out through automated processes and through non-automated means (paper archives), to which technical and organisational measures will be applied to ensure a level of security appropriate to the risk, to ensure permanently, their confidentiality, integrity, availability and resilience of the processing systems and services.
- j) We inform that the data processing will be based, as the case may be, on specific legal bases provided for by the EU Reg. 679/2016 (in each informative document published on the website, the specific legal bases of each data processing carried out will be reported). In general, each User is free to provide his or her own information by sending it to the Data Controller through the contact details on the website (biocaremedic.com) and/or by filling in specific information collection forms on the website; in the latter case, failure to provide certain data may, depending on the case, make it impossible to carry out the activities requested by the User (in particular, see "mandatory fields" in the information collection forms).
- k) The Data Controller is:

**BIOCAREMEDIC S.R.L.**

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operational headquarters Via Carlo Porta n. 8, 43126 Parma (PR)

Tax code - VAT no. 02942150349

Tel. 0521/570156



Mail info@biocaremedic.com

PEC biocaremedicsrl@pec.it

Website [www.biocaremedic.com](http://www.biocaremedic.com)

The data controller does not currently process data falling under the obligation to designate a "Data Protection Officer", as detailed in Articles 37-38-39 and Recital 97 of EU Regulation 2016/679.

I) The Data Controller further informs that:

- a. the data subject has the right to request from the Controller access to his/her personal data and the rectification or erasure thereof or the restriction of the processing concerning him/her or to object to its processing in addition to the right to data portability (Art. 15, Art. 16, Art. 17, Art. 18, Art. 20 REG. EU 679/2016); by exercising the right of access, the data subject has the right to obtain from the data controller confirmation as to whether or not personal data concerning him or her are being processed, while exercising the right to portability allows the data subject to obtain from the data controller the personal data in a structured, commonly used and readable format or the transfer of such data from the original data controller to another (see WP 242 of 13.12.2016);
- b. the data subject has the right, where the processing is based on Article 6(1)(a) or Article 9(2)(a), to withdraw consent at any time without affecting the lawfulness of the processing based on the consent given before the withdrawal;
- c. if the data subject considers that the processing of personal data, carried out by the data controller, is in breach of the provisions of EU Reg. 679/2016, he/she has the right to lodge a complaint with the Supervisory Authority in charge, as provided for in Article 77 of EU Reg. 679/2016 itself, or to refer the matter to the appropriate courts (Article 79 of EU Reg. 679/2016).
- d. the data subject has the right to be made aware, by the Data Controller, who must do so without justified delay, of a personal data breach that is likely to present a high risk to the rights and freedoms of natural persons (Article 34 EU Reg. 679/2016).

The full text of the articles of EU REG. 679/2016 relating to your rights (Articles 15 to 23 et seq.) can be found at the following link on the website of the Data Protection Authority:

- <https://www.garanteprivacy.it/regolamentoue>

alternatively, they will be provided to you by the Controller at your simple request.

### **3. CHANGES TO THE "PRIVACY & COOKIES POLICY" DOCUMENT**

The data controller reserves the right to make changes to this Privacy & Cookies Policy at any time, by informing the Users on this page. Therefore, we kindly ask Users to frequently consult this page, taking as reference the date of the last modification indicated at the bottom. In the event of any updates or amendments to this document, Users will



be allowed to understand and evaluate the changes made, if necessary by comparing the different versions of the information that may have been made over time. In the event of non-acceptance of the changes made to this privacy policy, the User must cease using this website and request the data controller to delete his/her personal data by sending a specific communication to the data controller at the contact details indicated above. Unless otherwise specified, this Privacy & Cookies Policy will continue to apply to personal data collected up to that point. If you have any questions, comments or requests regarding this Privacy Policy, please contact us at the following numbers:

Tel. 0521/570156 - Mail [info@biocaremedic.com](mailto:info@biocaremedic.com) - PEC [biocaremedicsrl@pec.it](mailto:biocaremedicsrl@pec.it)

In any case, we invite users to report any difficulties encountered in viewing this Privacy & Cookies Policy, so that we can, if necessary, provide alternative methods of information.

Date of last modification of the document

Parma (PR), 05/03/2021